



Today's Google Doodle is both a celebration of **Valentine's Day** and Pop Art: the new doodle is shaped after [Robert Indiana](#), an artist that's almost eponymous to pop art lettering with paintings and sculptures now considered masterpieces.

For art history's sake, Robert Clark adopted the name of his native state and became known as Robert Indiana.

His art work gave new meaning to familiar everyday words such as *eat*, *hope* and, obviously for Valentine's day, **love**.

