

LinkedIn hits the 100 million users milestone

Social networking giant [LinkedIn](#) has hit the 100 million users milestone this week, reports [itproportal.com](#).

The company also revealed that it was adding 1 million new members every week - the equivalent of one new member every second.

Jeff Weiner, CEO of LinkedIn, said in a statement: *"This isn't just a big milestone for us - it's also an important one for all of you, our members, who've helped build the LinkedIn network. We're most inspired that by connected talent with opportunity at massive scale, we're changing people's lives in meaningful and sustainable ways."*

Increasingly, search marketing experts are embracing LinkedIn as it can help raise companies profiles, generating better brand awareness.

In a blog post addressed to its members, LinkedIn CEO Jeff Weiner said that the growth is increasingly coming from countries other than the United States.

"Our site is currently used in over 200 countries and territories around the world, with more than half of our users coming from outside of the US," Weiner said in his blog post.

As an added value, among others, I'd like to share a great [infographic by italian blogger Vincenzo Cosenza](#) with you:

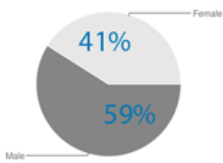
The State of LinkedIn

www.vincos.it

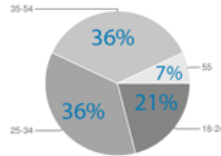


100,000,000
registered members

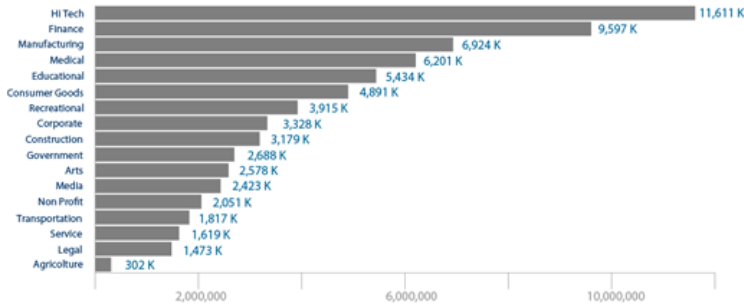
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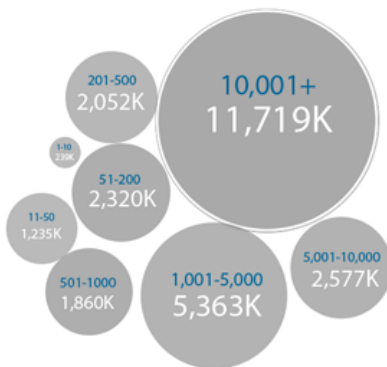
AGE



INDUSTRY



COMPANY SIZE



JOB FUNCTION



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Another cool infographic on LinkedIn 100M users achievement on [Mashable](#)