Social networking giant LinkedIn has hit the 100 million users milestone this week, reports itproportal.com.

The company also revealed that it was adding 1 million new members ever week – the equivalent of one new member every second.

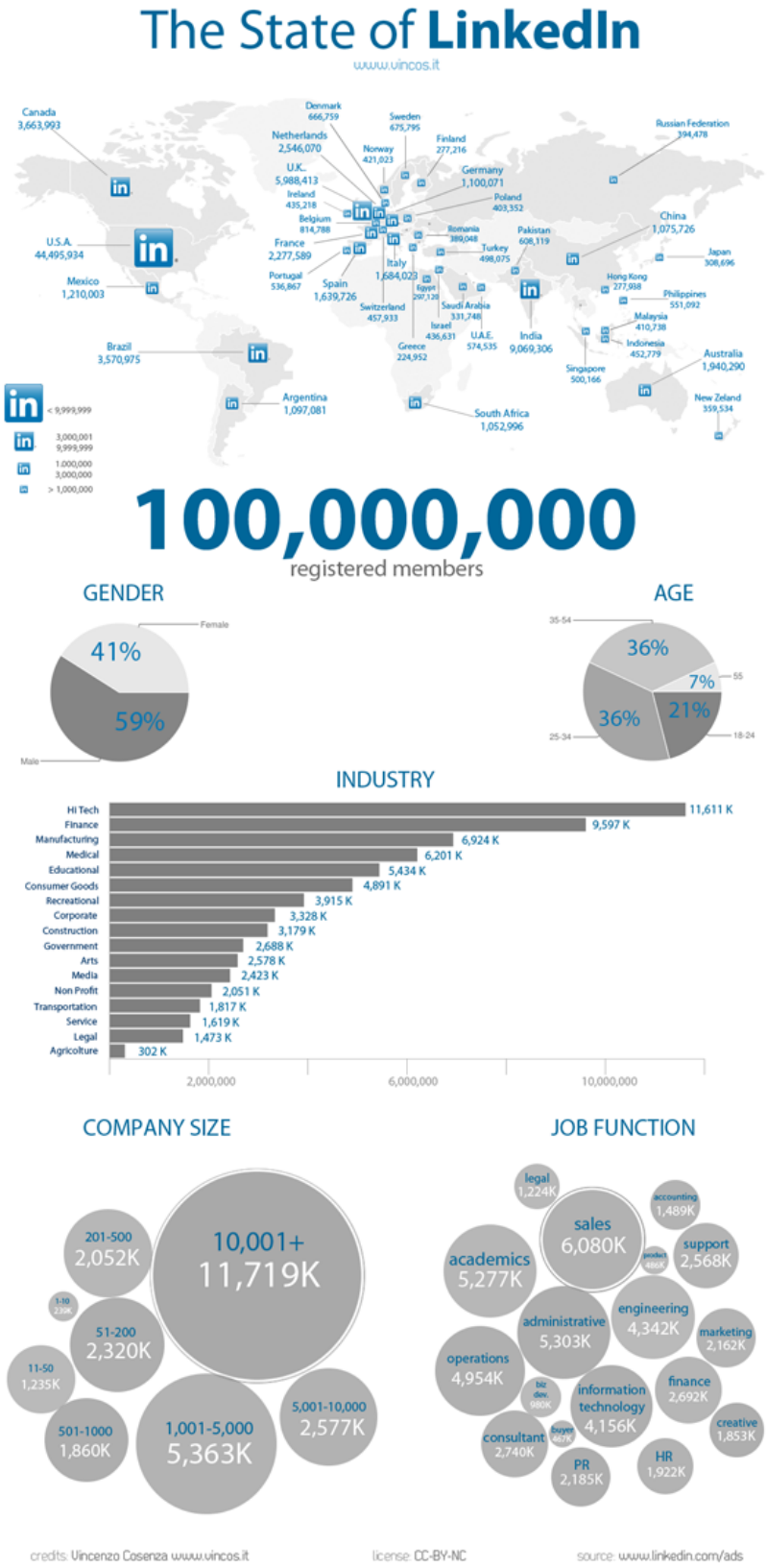
Jeff Weiner, CEO of LinkedIn, said in a statement: *"This isn't just a big milestone for us – it's also an important one for all of you, our members, who've helped build the LinkedIn network. We're most inspired that by connected talent with opportunity at massive scale, we're changing people's lives in meaningful and sustainable ways."*

Increasingly, search marketing experts are embracing LinkedIn as it can help raise companies profiles, generating better brand awareness.

In a blog post addressed to its members, LinkedIn CEO Jeff Weiner said that the growth is increasingly coming from countries other than the United States.

"Our site is currently used in over 200 countries and territories around the world, with more than half of our users coming from outside of the US," Weiner said in his blog post.

As an added value, among others, I'd like to share a great infographic by italian blogger Vincenzo Cosenza with you:


The State of LinkedIn
www.vincos.it
Canada 3,663,993
U.S.A. 44,495,934
Mexico 1,210,003
Brazil 3,570,975
Argentina 1,097,081
Denmark 666,759
Sweden 675,795
Netherlands 2,546,070
Norway 421,023
Finland 277,216
U.K. 5,988,413
Germany 1,100,071
Ireland 435,218
Poland 403,352
Belgium 814,788
France 2,277,589
Portugal 536,867
Spain 1,639,726
Italy 1,684,023
Switzerland 457,933
Romania 389,048
Turkey 498,075
Pakistan 608,119
Russian Federation 394,478
China 1,075,726
Japan 308,696
Hong Kong 277,938
Philippines 551,092
Malaysia 410,738
Indonesia 452,779
Singapore 500,166
Australia 1,940,290
New Zeland 359,534
Egypt 297,120
Saudi Arabia 331,748
Israel 436,631
U.A.E. 574,535
India 9,069,306
Greece 224,952
South Africa 1,052,996
< 9,999,999
3,000,001 9,999,999
1,000,000 3,000,000
> 1,000,000
100,000,000
registered members
GENDER
Female
41%
59%
Male
AGE
35-54
36%
55
7%
21%
36%
25-34
18-24
INDUSTRY
HI Tech 11,611 K
Finance 9,597 K
Manufacturing 6,924 K
Medical 6,201 K
Educational 5,434 K
Consumer Goods 4,891 K
Recreational 3,915 K
Corporate 3,328 K
Construction 3,179 K
Government 2,688 K
Arts 2,578 K
Media 2,423 K
Non Profit 2,051 K
Transportation 1,817 K
Service 1,619 K
Legal 1,473 K
Agricolture 302 K
2,000,000
6,000,000
10,000,000
COMPANY SIZE
10,001+ 11,719K
201-500 2,052K
51-200 2,320K
11-50 1,235K
501-1000 1,860K
1,001-5,000 5,363K
5,001-10,000 2,577K
JOB FUNCTION
legal 1,224K
accounting 1,489K
sales 6,080K
academics 5,277K
support 2,568K
engineering 4,342K
administrative 5,303K
marketing 2,162K
operations 4,954K
finance 2,692K
information technology 4,156K
creative 1,853K
consultant 2,740K
HR 1,922K
PR 2,185K
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Another cool infographic on Linkedin 100M users achievement on Mashable