

Buddy Media's reports on effective Facebook Wall posts - and some nice hints too!



### **How to make the most of a Facebook post?**

That's a good question these days - a question that would drive Hamlet crazy!

Today, keywords are **Facebook Page** and **brand engagement boosting** so what's better than a research dealing with more than 200 Facebook biz Pages?

The report is called **Strategies For Effective Facebook Wall Posts: A Statistical Review** from [Buddy Media](#) and I strongly recommend it.

Stay tuned for a nice hint: the study reveals that more often than not, a Facebook post is ill-timed; in fact, office hours could be the worst time to blast content.

[Click here to download full Facebook Wall post effectiveness research.](#)

[Via [Buddy Media](#)]