Google+ is now the *buzzword* and most people are both thrilled and still trying to sort things out with it.

Besides that and who's running the best (or next) social network in the world, watch this viral video explaining what's **Google+** and why you may need it: it's so well done that speculations arose about the authors' (Epipheo Studios) being too much involved with Google (or against Facebook).

I don't care. I look at the communication and message layer beneath, and it's really solid!

[Via Epipheo Studios]