

“Mark, I’m leaving”: Randi Zuckerberg leaves Facebook, starts a new social-oriented company

✖ Just like the **Osbournes** reality, here comes the **Zuckerbergs** latest episode.

[AllThingsD](#) reports that **Randi Zuckerberg**, former Facebook marketing director, is leaving Facebook to start her own new company.

*Zuckerberg’s new company, [RtoZ Media](#), will focus on helping companies become more social. “My goal is to launch my own innovative programming and work with media companies to develop their programming in new, and more social ways,” Zuckerberg said in her resignation letter.*

*The former Facebook marketing director will draw from her experiences developing the company’s marketing strategy and its popular live video channel, Facebook Live. She was recently nominated for an Emmy for her work with Facebook Live.*

Why? Why now?

*“I had the momentum to do it now,” she said.*

What’s up in the near future for Facebook? Can Mark find any viable replacement for this huge void?

[Via [AllThingsD](#) and [Mashable](#)]