

It's Google day: happy 13th birthday!



Ok, this may seem as the most auto-referential **Google Doodle** of it all, but Google today celebrates its 13th birthday!

It's been a long long time: I'm old enough to remember **Altavista**, **Lycos**, **Alltheweb**, **Ask** and a lot more.

Today, Google is much more a global economy phenomenon than just a search engine. **AdWords** (and **AdSense**), its many highs (and some lows - Orkut anyone?) are now a significant part of the global business - and everyday life, given the billions of search results served each day to users everywhere in the world.

What thrills me is what [Wired reported](#), the Sept 7th, 1998 check that turned Brin&Page into Google inc.: a mere \$ 100,000 that now means billions.

That's business!

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