Ok, this may not sound a brand new idea but Oracle’s Larry Ellison has strongly pushed the concept of its flagship products by packing up three items.

> *The Exalytics Intelligence Machine Ellison introduced will run Oracle’s Times Ten and Essbase databases, both gained through past acquisitions, in its terabyte of main memory.*
> *The system analyzes business data many times faster than on machines that store information on disk drives, Ellison told customers at the company’s OpenWorld event.*

So, in a nutshell, it’s a massive RAM-based DB system relying on Sun assets, namely the latest Sparc processors.

Should this really bother IBM or SAP? I don’t know but it’s another step towards faster solutions in business intelligence – bringing more intelligence in business, that is.
My guess is that RAM-based DBs is more evolutionary than revolutionary than legacy disk-based system, even SSDs.

[Via BusinessWeek]