

Black Friday aftermath. Shopping as it SHOULDN'T be: Walmart
2011 night turns havoc for \$10 deals

We all know Black Fridays shopping turn people craziness on and this year, with the economic downturn it may seem it's even worst.

[Mashable reports](#) that

Black Friday is starting to look a bit more like Cyber Monday. According to IBM's study of 500 retailers, online sales on Friday were up 24.3% over last year, suggesting that people stayed home to avoid the crowds and in-store havoc.

Mobile devices accounted for 14.3% of all online Black Friday traffic, up from 5.6% last year, and they were responsible for 9.8% of online sales. The iPad proved to be the king of post-Thanksgiving retail — its users were more likely to purchase than other mobile users, with conversion rates reaching 4.6%.

Ecommerce sales increased from last year in many retail sectors, from home to apparel to beauty, and web traffic catapulted department store sales to 59% higher than last year's Black Friday.

Black Friday was a hot topic on social media channels, too. Visits to Twitter and Facebook were likely to yield chatter about Black Friday sales, out-of-stock items, parking troubles and long lines. The volume of Black Friday dialogue was 110% more than last year, and there was "a spike in positive sentiment" around and anticipation for Cyber Monday.

This video footage anyway, from a WalMart in Mesquite, Texas, shows a different side of Black Friday: the worst.

Take a look a watch out for the woman being almost ripped off and the security guy shouting "Hey!":

This is why I love online shopping, don't you?