

Cyber Monday: an infographics explains its 6 years story

Ok, it's Cyber Monday (the online version of Black Friday), along with the unavoidable craze but... where did it come from?

Mashable just published a cool infographics that recalls Cyber Monday six years, the rise and fall (we're facing an economic downturn, aren't we?) of sale revenues.

Online orders should have topped the billion dollars mark this year and, believe it or not, jewelry and luxury items sales rose up 89% compared to last year.



[Via [Mashable](#)]