

Design + animation ? Motion design: a new dimension and a graphic approach

I love animation, I love graphic design but... where is the boundary between animated films and motion graphic design?

This video (9:30") helps you see the different kinds of animated graphics and motion design approaches that can be used in everyday communication, through any media.

The video is part of the **Motion Plus Design** project which aims to bring inside an exhibition centre in Paris, the work of Motion Design artists.

["Motion Plus Design" Center : "What is Motion Design ?"](#) from [Motion Plus Design](#) on [Vimeo](#).

Informative and instructional, yet aesthetically stunning!
I guess this is the way things should be done.