

Google story, 1996-2011: a six-minutes video unfolds 15 years of development of one of the biggest company ever



Ok, six minutes are too little to explain what really happened in the past 15 years – especially when it comes to **Google!**

(The image right shows Google's very first search page, for those who are too young.)

I do recall the very first time I learned about Google and used it. I barely remember all the other search engine I used back then: **Altavista**, **Lycos**, **Alltheweb**, **AskJeeves**... **Yahoo**, maybe.

Most of those search engine are now history: Google, instead, **made history** – from any point of view you take it!

This video features some **Google Fellows** that explain how a research project started in 1996 has become a major player in global economy 15 years later (even before, IMHO) and a worldwide recognized brand.

Today, it's also a lot more than a simple search engine: it encompasses Google Maps (which is synonymous with GIS – geographic information systems), Youtube (which is synonymous with video streaming), Google Docs (cloud storage and live documents), Google Reader, Gmail, Adsense, Adwords...

Some things weren't so successful either and never really lift off: remember Buzz, Orkut... and the Google+ thing is still struggling against strong competition (an F-letter company, namely).

Enjoy the video and the story of these guys.

What about you? Do you remember your first search engine?

[Video by [Google](#) on Youtube – which is Google owned]