

How much is worth Mozilla browsers loyalty to Google? \$300 million per year!

Yes, the browser war is still on - more than ever.



Google's the default search engine for most of us, and it is for most Firefox users. Anyway, there's no free meal in this world so, if you ever asked yourself *how it comes that a search engine is the weapon of choice of a certain browser* well... here's a good answer.

AllThingsD's Kara Swisher reports

Earlier this week, Google and Mozilla said they had struck a deal to renew their search royalty agreement for another three years.

What the pair declined to add: The search giant will pay just under \$300 million per year to be the default choice in Mozilla's Firefox browser, a huge jump from its previous arrangement, due to competing interest from both Yahoo and Microsoft.

Sources said this total amount — just under \$1 billion — was the minimum revenue guarantee for delivering search queries garnered from consumers using Firefox.

Google's main rival in the bid, sources said, was Microsoft's Bing search service, which was aggressively trying to hip-check it from the main search spot on the browser.

Firefox share on the market has been recently slightly surpassed by Google's own Chrome but still remains one the most used (power users too!) browsers ever. Should you want to check the very latest data about browser market share, just take a look at [W3Schools Browser Statistics](#).

In a nutshell, considering the period from January to Novembre 2011 (December data still not available at the time of writing), **Internet Explorer fell from 26.6% to 21.2%, Firefox from 42.8% to 38.1% (November data). Chrome, in the same timeframe, rose up from 23.8% to an amazing 33.4%.**

[Via [AllThingsD](#)]

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