

Facebook Timeline + Moo.com: perfect business cards!

I love my [Moo.com Minicards](#): everytime I give someone my business/personal cards it's a surprise - for the one receiving it and to me too, it's so simple to get a smile with a nice picture!



I made my first 100 Minicards back in June 2010, fetching 50 photos from my Flickr albums (several albums, may I add), so I ended with 2x 50 business cards with a twist - my photos on one side, my personal data on the other.

Making the first cards set took me half an hour online (mostly choosing the right photos...) and four days to get them delivered to me (Italy) from UK for the staggering price of 13 euros...

Excellent paper, sharp printing and a customer service that shows a business run by great people.

What else?

What happens when the world's largest social network hooks up with a beloved social business card maker? The birth of beautiful, [Facebook-Timeline-oriented business cards](#).

[Moo.com](#)'s Facebook Cards are personalized business cards that feature any of your Facebook Timeline Cover Photos on the front and a custom quote on the back.

A set of 50 cards retails for \$15 (roughly 13 euros) and includes as many designs as you'd like.

You can also tweak the text and style of each design to your liking.

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The partnership drives home the social scrapbooking side of Facebook Timeline and enables Moo.com users to share a small piece of their profiles with new contacts they encounter in the physical world.



How do you do it?

To make your own Facebook cards just go to your <http://www.facebook.com/yourfacebookusername/info> and hover over the little Business Card in your Contact Info. Make sure you've got a Timeline profile though!

That's a superb example of a very social use of social networks!

[Via Moo.com]