

Hubspot's Facebook for business guide - for free!



Never dismiss a free meal!

[Hubspot](#) is giving for free this **How to Use Facebook for Business** 35-pages guide.

Ok... you may know all the tricks of the trade, but this free guide may still be a good starting point for most people willing to move their business on Facebook and leverage the potential social market into something profitable.

Some topics covered:

- Optimize your Facebook presence for maximum results
- Promote your business page to attract and grow fans
- Generate leads with marketing best practices
- Measure and analyze your Facebook presence

Click here to download the [Facebook for Business introductory guide](#)

[Via [Hubspot](#)]