

## Writing for the web: a lecture that gets to the point of reading/writing for web users

I found this [Slideshare](#) from **Hans Põldoja**, about a **lecture in Tallinn University**, 29 October 2009.

It's quite old, but it's still so useful and thought-provoking.

I've been thrilled by the very beginning: "**How people read on the web**".

Oddly enough, too few so-called experts start from this very simple point of view their so-called high-level analysis.

So, this presentation is about **reading and writing for the web**.

Recommended.

### **[Writing for the Web](#)**

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