

Social sites and revenues? Do they make money (and how)?

USBundles.com published a great infographics answering to one of the hottest question these days in **social media**.

Do **social network** heavyweights make money? And... by the way... how?

This infographic from **USBundles** shows how the most popular social sites have become successful businesses, while still serving up those check-ins and live-stream videos you love.

Through its Venn Diagram, this infographic shows the multiple ways social networks make money.

Google exists in three circles - the red ads circle, the blue paying customers circle, and the web apps circle.

After you've had fun puzzling out which social companies make money in which ways, the infographic goes on to give us some pretty neat stats about the overall state of the social money-making ecosystem.

For instance, a total of 77 percent of major social networks derive significant revenue from ads, while only 10 percent are pursuing new revenue channels.



[Via: USBundles.com]