

What is actually social data value? What is the value of a single
“social-bit”?

What is the value of a **tweet**?

How much does Yelp value a review?

As a participant in the social media economy, how much value does your participation
create for companies like **Facebook** and **LinkedIn**?

Here comes a pretty **infographic** that's a summary of all **social values**!



[Via [Backupify](#)]