

Facebook debut in Wall Street accounts for 0.25 percent of all online conversations

✖ It's 2.30 PM (NY Timezone) and **Facebook** just established another ground-breaking record.

Conversations about the Facebook IPO accounted for 0.25 percent of all online discussion during the first part of the workday, according to **NM Incite**, a company that tracks social media traffic.

That may sound small, but it's an increase of 5,000 percent compared with the buzz about the Facebook IPO a month ago.

It is also four times greater than the chatter for the LinkedIn IPO and 10 times greater than the Groupon IPO.