

This is the kind of news that deserves much attention.



As reported by **Mashable**:

*LinkedIn announced via a blog post on Friday that Twitter would no longer be partnering with the business-networking site to sync updates from one site to the other.*

*This ends a partnership that began in 2009. LinkedIn users can still create updates on the site and click a button to share to Twitter as well, but the reverse is no longer possible.*

Blame it on advertising revenues that didn't match? Does a Twitter-filled LinkedIn profile look less professional?

Most comments in the Mashable post do agree with the parting and suggest that linking to **Twitter** led to much noise and lowered the professional touch required for a good-looking **LinkedIn** profile.

Still a lot to understand about it.