

iPad magic promoting Stockholm with Charlie Caper and Erik
Rosales: incredible communication video

This is the kind of magic I love!

It's a promotional video produced on behalf of **Stockholm, Step2 Communication** and performed at **MIPIM** in Cannes by communication experts and magicians [Charlie Caper](#) and [Erik Rosales](#).

As you can see, several **iPads** were used, along with some old magician's tricks, and perfect timing too!

It's a cool way to promote a City, to attract people, investors - or just to communicate and thrill wide audiences!

(Youtube video topped 2M+ views!)

Note: no iPads were hurt during video shooting!

More info on D1gits.com