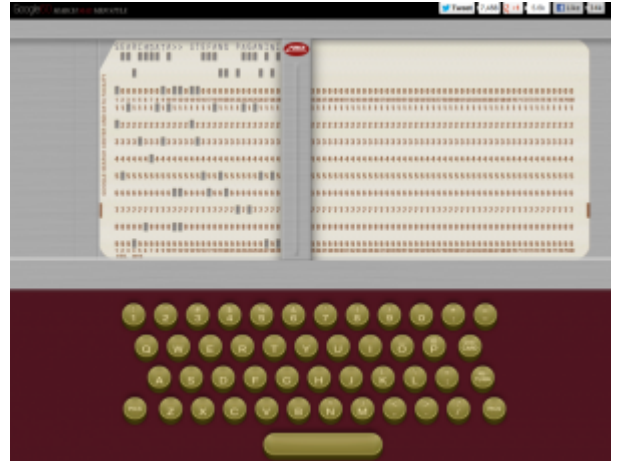


Google in the 60's: here's how it would look to Mad Men if they were googlin' around

Austrian company [Masswerk](#) built a very compelling Google front-end: [Google60](#).



It looks like an fictional System 362 (not a real [IBM System 360](#) – a historical mainframe) with a not-so fictional user interface that's straight from the 60s.

That's exactly what characters from [Mad Men](#) would see if they were using Google... in the 60s.

Technically speaking, it's a Flash interface to Google that resembles punched cards, right from the past.



You can use a 60s keyboard and a special control panel to enter your search keyword then... patiently waiting for a dot-matrix printer to print out your results.

Speed wasn't an issue in the 60s.

Go and try for yourself [Google60](#), nice jobs Masswerk!