

Here's a post (and then some replies) that will sparkle *a lot of flames* about news, media and social networks. Who does drive more traffic to news sites? **Facebook** or **Twitter**? Journalists seem to love Twitter but Facebook drives more eyeballs to news sites (and Pinterest too).



Take your time and read [this post by Ezra Klein](#).

The advent of social media has certainly boosted some journalists' profiles and facilitated a growing movement of entrepreneurialism. But it also highlights how media outlets have to weigh whether catering to talent will be good for the company's bottom line.

[Source: [Mashable](#)]