



The new hot topics in the last two days:

Facebook Timeline: love it or hate it, that's how your Facebook profile (and mine as well) is gonna be like.

A streamlined and time-oriented timeline (that is!)

User experience has changed since the very first Facebook look and - it seems - there's some online disappointments raising from users unwilling to accept changes in their beloved FB look&feel.

Twitter on Thursday announced a program for Facebook-style brand pages.: such brand pages will let advertisers customize their headers to make their logo and tagline more prominent. [more updates included revamped iOS apps]

Twitter's embrace of brand pages, which had been rumored since April, comes about a month after Google introduced brand pages for Google+.

Looks like there's a lot more to study, understand, exploit and engage users into in the social media arena!

Sounds great to me! ☐